

## Feature list

3C's Quest is the only online assessment system with **developmentally appropriate** user interfaces (UI) for teens, adults, **and** children. Quest's built-in accommodations enable you to collect high-quality data with children as young as 5 years old, providing an unprecedented opportunity to give children a voice in social, behavioral, and educational research.

Quest empowers you to execute **all** aspects of data collection, from survey creation to data collection to data export, and offers an array of options to support research efforts, such as automated reminder messaging, incentive tracking, and more.

### Included for all Quest license holders:

#### Security and access features

- **Advanced permissions** – restrict access to identifying information to only those with pre-approved permission
- **Multifactor authentication** – require users to enter a code delivered by email or SMS message to log in
- **Password-protected** surveys
- **Inactivity timer** – automatically log out users after a prespecified time of inactivity

#### Team management

- **Account control** – add, edit, and delete admin users
- **Manage projects** – organize surveys into projects for easy management by teams
- **Build surveys together** – share survey templates, audiovisual assets, and data codebooks with team members
- **View results together** – share progress and data dashboards with team members

#### Customize the look of your surveys

- Custom **labeling, titles, and tooltips**
- **Text formatting**
- Add your **logo**
- Custom **themes and colors**
- Custom **URL**
- **Tooltips** – provide guidance, definitions, and tips to simplify on-screen text
- Display **custom survey completion messages, thank-you messages, or redirect respondents to a URL**

#### Customize respondents' experiences

- **Required response** designation
- **Progress bar** display
- **Response validation** with custom error messages
- **Randomize items** – present questions in random order or choose questions randomly
- **Allow or restrict editing of responses** after submitting
- **Personalized feedback** for response choices (reinforcement or corrective)

#### High-quality personalized support

- Every Quest account has a **dedicated Quest Guide** — an experienced researcher who will help you get the most out of Quest. You can email and call your Quest Guide for quick questions or in-depth consultations for ongoing research support
- Your Quest Guide will schedule and conduct a live training for new account holders — this training will be **recorded and posted** to your Quest account
- **Email** and **call** technical support for software help
- Embedded **tooltips** are available through Quest

To try Quest for free or learn more:

## Survey builder

- **Survey starters** – import a saved survey or select a survey template
- **Essential question types** – multiple choice, select all, slider, open-ended, date, matrix, and dynamic user-added choices
- **Developmental accommodations** – masking, synchronized highlighting, and audio autoplay instructions, questions, and response choices (see <https://3c.quest4data.com/d/nuyakm5>)
- **Custom response choice formatting** – radio button, checkbox, button, dropdown, image (vertical and horizontal displays)
- **Multimedia (image, audio, video)** question content
- **Skip logic** – skip and branch based on survey responses
- **Answer piping** – personalize subsequent questions based on prior responses
- **Multiple language support**
- **Audio links** – link text to audio files to read aloud instructions, questions, and response choices
- **Preview** how your survey looks on mobile, tablet, and desktop displays
- **Text-to-speech** for instructions, questions, and response choices
- **Drag-and-drop question type** for categorization
- Interactive **multimedia menus and lists**
- **PDF upload** question type
- **Minigames** – brief, fun minigames as breaks and rewards for respondents

## Respondent management

- Deploy surveys **anonymously** or to a known set of respondents
- **Bulk upload** respondent lists
- **Set response quotas** – define target and max number of respondents
- Set survey **open and close dates**
- **Track survey completion** in real-time and receive alerts (such as on respondent completion, when target met)
- **Random assignment** – randomize respondents to different groups based on survey responses
- **Recurring** surveys to collect data from the same respondents over time
- **Unlimited email messages** from your custom email domain
- **Optional SMS messaging** from your custom phone number
- **Schedule delivery** of messages (such as on completion, not started by date)

## Analysis and reporting

- **Response data** – sort and filter tabular data displays for real-time results
- **Timing data** – automatic calculation of time spent on each question and the entire survey
- Customize display of **missing values**
- **Visualize data** using default settings
- **Print** tables and graphs as PDF
- **Download data** as CSV
- **Custom variables** – recode question responses into a new variable
- **Codebook** – customize variable names and labels, recode values, and tag identifying data
- **Formulas** – create a new variable that sums or averages across multiple questions
- **Queries** – create custom queries to generate custom tabular and graphical displays of data, such as responses by group or over time